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Roland Berger strengthens team with acquisition of POLARIXPARTNER

Munich, August 2022: Roland Berger today announced the acquisition of Saarburg-based management consulting firm POLARIXPARTNER. The acquisition will further strengthen Roland Berger's team and its expertise in cost optimization.

POLARIXPARTNER brings a team of almost 30 dedicated people and specializes in strategy development and cost and process optimization. The firm offers services including product teardown, benchmarking, target costing and value engineering. This form of technical cost optimization is a prerequisite for developing competitive products. POLARIXPARTNER's focus sectors include automotive, medical technology & pharmaceutical, aerospace, and mechanical & plant engineering.

Roland Berger and POLARIXPARTNER have collaborated closely in the past on joint projects. The acquisition marks a new stage in this relationship. POLARIXPARTNER strengthens Roland Berger's value chain and broad services portfolio. Roland Berger brings POLARIXPARTNER scalability and the potential to expand internationally through its global network. The two companies will continue to act independently until the final transaction is completed.

"POLARIXPARTNER and Roland Berger complement each other, not just operationally but also because we share the same philosophy – we deliver measurable results to clients and help them manage the major transformations of our time," says Marcus Berret, Global Managing Director at Roland Berger. "We are also a natural fit, combining unparalleled industry expertise, European heritage and a global mindset."

"Roland Berger is the only European voice among the major international management consulting firms, so the ideal partner for us," says Markus Wiederstein, CEO of POLARIXPARTNER. "Joining forces with Roland Berger will open the door to new markets in Asia and North America for us. Together, we are setting a course for sustainable growth."

Roland Berger is the only strategy consultancy of European origin with a strong international presence. As an independent firm owned exclusively by our partners, we have 51 offices with a presence in all major markets. Our 2,700 employees are characterized by a unique combination of analytical thinking and an empathetic mindset. Driven by our values of entrepreneurial spirit, excellence, and empathy, we are convinced that business and society need a new, sustainable paradigm that focuses on the whole value-creation cycle. By working in interdisciplinary teams across all relevant sectors and business functions, Roland Berger offers the best expertise worldwide for successfully overcoming the profound challenges of our age now and in the future.

POLARIXPARTNER is the management consultancy for the manufacturing industry based in Saarburg near Trier. The company was founded in 2011 and the well-known brand POLARIXPARTNER has been established. The company consistently follows the trend in the consulting industry towards increased specialization and on-site implementation support at a customer's premises, enabling optimal improvements along the entire value chain. POLARIXPARTNER advises companies in four industrial sectors: automotive, medical technology & pharmaceuticals, aerospace, and mechanical & plant engineering. Among its customers are many well-known companies.

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