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Roland Berger expands Operations practice: Michael Pleuger joins company as new expert for procurement and supply chain management

Munich, October 2018: Consultancy Roland Berger has added to the strength of its Operations practice: New Senior Partner Michael Pleuger, a seasoned expert in procurement and supply chain functions, is supporting the team's global activities, having joined the company on October 1.

"We are very pleased to have been able to bring Michael Pleuger onboard as a member of our global team," said Oliver Knapp, Global Co-Head Procurement at Roland Berger. "He boasts years of experience in supply chain management, digital procurement and business transformation – on both the industry and consulting side. Right now, every industry is looking for innovative business models because technology disruption is calling their existing structures into question."

Michael Pleuger will be advising a mainly international clientele from the telecoms and transportation sectors on procurement issues. A proven expert in all things purchasing and supply chain related, Pleuger's extensive career so far spanned roles in various different consulting firms as well as in industry across Europe and the United States. For instance, his tenure at telecoms giant Vodafone included the role of Global Program Lead in the procurement arena, where he was responsible for driving the company's digital transformation. Pleuger later joined one of the big international accounting firms in 2008, where he rose to the position of Head of Supply Chain Management Advisory Germany and Global Solution Partner for Digital Procurement.

"Digital value chains are right at the top of the agenda for many companies today," said Sven Marlinghaus, Global Co-Head Procurement at Roland Berger. "And they are looking for much more than just operational efficiency now. Companies are increasingly in need of digital solutions to support their strategic decision making. Michael Pleuger is a pioneer in the use of AI in procurement and his expertise will help our clients manage the transformation of their procurement operations to make them both agile and innovative."

Roland Berger, founded in 1967, is the only leading global consultancy of German heritage and European origin. With 2,400 employees working from 35 countries, we have successful operations in all major international markets. Our 52 offices are located in the key global business hubs. The consultancy is an independent partnership owned exclusively by 230 Partners.

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