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Microsoft Intelligent Manufacturing Award 2025: Best Solutions for Operations Honored Together with Roland Berger

It's that time of year again: The winners of the Microsoft Intelligent Manufacturing Award (MIMA) for 2025 have been chosen and get presented on the website www.MIMAwinner2025.com. The coveted prize, which Microsoft Germany awards together with the strategy consultancy Roland Berger, honors innovative manufacturing companies. This year, for the sixth time, MIMA is honoring groundbreaking solutions that are shaping the future of the industry, with a focus on operations. The winning teams were selected by a high-ranking jury of experts from industry, science and consulting firms.

“Accelerating future Operations!” – Under this motto, companies from the entire economic region of Europe, the Middle East and Africa (EMEA) have been called upon since November to submit their innovative digital solutions for the manufacturing, process, construction and automotive industries. Outstanding projects were sought in the categories Innovate!, Scale!, Add Value!, Disrupt!, Sustainability! as well as the overall winner of MIMA 2025. This time, the focus was on the area of operations, which encompasses all processes and activities required to manufacture products: from the planning, control and optimization of production processes, supply chain management, quality control and maintenance to personnel management.

From the best applications, 16 finalists were selected to present their projects at the Pitch Day on February 5. After extensive evaluations and discussions, the MIMA jury selected the six best projects that are particularly innovative and have the potential to lead the digital transformation across their industry. All MIMA 2025 winning solutions are based on artificial

intelligence (AI), which is now an indispensable tool for the industry.

“Artificial intelligence is the crucial technology of our time. It enables completely new solutions for manufacturing that determine its future. And the Microsoft Intelligent Manufacturing Award honors the best ideas for this,” says Edith Wittmann, who is responsible for Microsoft Germany’s corporate customer business as Enterprise Commercial Lead. “This year’s winners impressively show how the use of AI leads to greater efficiency, better quality, new products and greater sustainability. The MIMA recognizes these achievements and thus promotes the progress of the entire industry.”

“Congratulations to all participants and winners for their remarkable achievements!”, says Jochen Gleisberg, Partner at Roland Berger and member of the expert jury. “We are pleased to award the MIMA 2025 to innovative pioneers in the field of operations. Our jury has selected the most effective and tangible smart industrial solutions in this field. In line with this year’s MIMA motto, they show how the pioneers of digitalization are accelerating the development of the operations of the future through AI.”

More information about the winners can be found here: [The winners of the Microsoft Intelligent Manufacturing Award 2025 | Roland Berger](#)

About Roland Berger

Roland Berger is one of the world’s leading strategy consultancies with a wide-ranging service portfolio for all relevant industries and business functions. Founded in 1967, Roland Berger is headquartered in Munich. Renowned for its expertise in transformation, innovation across all industries and performance improvement, the consultancy has set itself the goal of embedding sustainability in all its projects. Roland Berger revenues stood at more than 1 billion euros in 2023.

About Microsoft

Microsoft Deutschland GmbH was founded in 1983 as a subsidiary of Microsoft Corporation (Redmond, U.S.A.). In Germany, we employ over 3,000 people at our seven locations in Berlin, Frankfurt, Hamburg, Cologne, Munich, Stuttgart and Walldorf. Together with our 30,000 partners in Germany, we support companies with innovative solutions for the intelligent cloud and the intelligent edge so that they are successfully positioned for digital transformation. In addition, Microsoft is a global leader in many other areas

such as productive software solutions, IT security, innovative hardware and development platforms that are also based on open source technology. We also connect more than 950 million people worldwide with our career network LinkedIn. With Xbox and Game Pass, we're enabling a cross-platform gaming experience. In addition, Microsoft is involved in a wide range of initiatives and projects together with politics, business and science so that all people can participate in the progress of the digital society.

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