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## Innovations for the manufacturing industry: these are the winners of the Microsoft Intelligent Manufacturing Award 2024 with Roland Berger

Munich, March 2024: The winners of the Microsoft Intelligent Manufacturing Award (MIMA) 2024 have been announced and will be presented on the website [www.MIMAwinner2024.com](http://www.MIMAwinner2024.com) from today. This is the fifth time that Microsoft Germany and the strategy consultancy Roland Berger have awarded their coveted prize to pioneering solutions for the manufacturing industry. The winners were selected by a high-ranking jury of experts from industry, science and consulting.

Under the motto “Accelerate, Innovate, Empower.”, industrial companies from across Europe, the Middle East and Africa (EMEA) were invited to submit pioneering digital solutions for the manufacturing, process, construction and automotive industries for the competition. From the applications, 15 finalists were selected to present their projects at a pitch day for the MIMA. After extensive evaluations and discussions, the jury selected the six best projects that are not only innovative, but also have the potential to drive digital change throughout the industry.

“The future of manufacturing will be determined by innovation and new forms of collaboration, and the Microsoft Intelligent Manufacturing Award honors the best solutions for this,” says Nico Hartmann, Manufacturing Industry Lead at Microsoft Germany. “This year’s winners impressively demonstrate how to find new ways to achieve greater efficiency, better quality and more sustainability. The MIMA recognizes this commitment and encourages further steps in the digitalization of the manufacturing industry.”

"Congratulations to all participants for their impressive achievements! ", says Jochen Gleisberg, Partner at Roland Berger and member of the expert jury. "Once again this year, we were able to see how creative and innovative companies in the manufacturing industry are. Their perseverance and commitment to excellence are inspiring and show the strong spirit of innovation that exists in the industry."

A comprehensive compilation of all award winners and finalists can be found here: [The winners of the Microsoft Intelligent Manufacturing Award 2024 | Roland Berger](#)

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#### About Roland Berger

Roland Berger is the only management consultancy of European heritage with a strong international footprint. As an independent firm, solely owned by our Partners, we operate 51 offices in all major markets. Our 3000 employees offer a unique combination of an analytical approach and an empathic attitude. Driven by our values of entrepreneurship, excellence and empathy, we at Roland Berger are convinced that the world needs a new sustainable paradigm that takes the entire value cycle into account. Working in cross-competence teams across all relevant industries and business functions, we provide the best expertise to meet the profound challenges of today and tomorrow.

#### About Microsoft

Microsoft Deutschland GmbH was founded in 1983 as a subsidiary of Microsoft Corporation (Redmond, U.S.A.). In Germany, we employ over 3,000 people at our seven locations in Berlin, Frankfurt, Hamburg, Cologne, Munich, Stuttgart and Walldorf. Together with our 30,000 partners in Germany, we support companies with innovative solutions for the intelligent cloud and the intelligent edge so that they are successfully positioned for digital transformation. Microsoft is also a global leader in many other areas such as productive software solutions, IT security, innovative hardware and development platforms, which are also based on open source technology. We also connect more than 950 million people worldwide through our LinkedIn career network. With Xbox and Game Pass, we enable a cross-platform gaming experience. In addition, Microsoft is involved in a wide range of initiatives and projects together with politicians, businesses and scientists so that everyone can participate in the progress of the digital society.

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