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## **Global consulting firm Roland Berger opens office in Mexico**

- **Roland Berger Mexico will bring deep industry knowledge and insights to local companies and multinational corporations with Latin American operations**
- **The new office will be managed by a team of experienced, Mexico-City based consulting professionals that offer extensive expertise in the sectors Industrials, Automotive, ConsumerGoods, and Regulated**
- **Roland Berger Mexico is part of the firm's global network of more than 50 offices across the world's key markets**

**MEXICO CITY, May, 2023 – Roland Berger, a global management consultancy, has announced the startof its operations in Mexico, effective May, 2023.**

"We are very pleased to officially open our newest office in Mexico City," says Marcus Berret, Global Managing Director at Roland Berger. "Roland Berger Mexico will allow us to further strengthen our client base throughout the Americas as well as even better serve our internationally based clients with operations in the region. Mexico also plays a key role in our growth plans in the Americas, as well as globally."

Roland Berger Mexico will be led by Managing Partner Gilberto Lozano Meade. He will be supported in growing the business by Germán Galván Zumaya and Oscar Silva Eguibar, both also new Partners at Roland Berger and based in Mexico City. All three are experienced consulting professionals, who have worked with many of Mexico's as well as the world's largest companies. They bring extensive knowledge of the local and regional market and in the fields of Industrials and Automotive, Consumer and Health,

Services, as well as Regulated and Infrastructure.

"On behalf of Germán, Oscar and myself, we are excited to steer the Roland Berger team in Mexico and to bring the firm's global expertise to the local market," says Lozano. "Roland Berger's nearly six decades' extensive consulting experience in all key markets and industries will provide the perspectives and deep insights that Mexico-based companies, and those with operations in the Americas, are seeking. We look forward to working together with our clients and tackling their challenges as part of the Roland Berger team."

### **Gilberto Lozano Meade, Managing Partner**

Gilberto Lozano Meade acts as Managing Partner at Roland Berger Mexico and leads the Consumer and Health practice. He has more than 20 years' consulting experience specializing in growth strategy, digital strategy, operating model redesign, organizational alignment, cost reduction, and transformation management. Throughout his career, Lozano has worked with a wide range of institutions in the private and public sectors, in industries including consumer, retail, health, real estate, financial services, infrastructure, and tourism, among others.

### **Germán Galván Zumaya, Partner**

Germán Galván Zumaya is a Partner at Roland Berger Mexico and leads the Regulated practice, which includes the fields of energy, infrastructure, transportation and financial services. With more than 25 years' experience, Galván focuses on the design and delivery of major infrastructure projects, energy and decarbonization initiatives, and large organizational transformations. He serves clients across the private, public, and social sectors, and has additional expertise in economic development, sustainability, performance improvement, as well as organizational governance and health.

### **Oscar Silva Eguibar, Partner**

Oscar Silva Eguibar is a Partner at Roland Berger Mexico and is responsible for the Industrials practice, with a strong focus on automotive. He has over 20 years' consulting and industry experience, in growth and portfolio strategy,

market entry, commercial due diligence, M&A strategy, and business model design. Silva is an expert in market analysis, innovative trends, and growth strategy for OEMs and automotive suppliers. His industry knowledge also includes the mobility, power and utilities, oil and gas, renewables, as well as health and life sciences industries.

The global management consulting firm is headquartered in Munich, Germany. Since 1967, Roland Berger has helped companies and organizations navigate industry-specific and local, regional, and global challenges, with approaches and solutions that move their client's business and operations forward.

Roland Berger's Mexico office is located at: Avenida Santa Fe 440 Piso 5, Santa Fe Cuajimalpa, Cuajimalpa de Morelos, 05348 CDMX, México.

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Roland Berger is the only management consultancy of European heritage with a strong international footprint. As an independent firm, solely owned by our Partners, we operate 51 offices in all major markets. Our 3000 employees offer a unique combination of an analytical approach and an empathic attitude. Driven by our values of entrepreneurship, excellence and empathy, we at Roland Berger are convinced that the world needs a new sustainable paradigm that takes the entire value cycle into account. Working in cross-competence teams across all relevant industries and business functions, we provide the best expertise to meet the profound challenges of today and tomorrow.

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